



Equipment & business finance  
Financial planning & superannuation  
Direct marketing & lead generation  
Personal mortgages, loans & insurances

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## Go-Rent, Go-Grow. Go-Own

Unique to the marketplace, the Go-Rent. Go-Grow, Go-Own equipment funding solution allows you to save your hard-earned working capital, rather than spending it on depreciating assets.

If you exercise your option to buy during the first 12 months, we reduce your purchase price by 75% of the net rent you've already paid.

Who says you can't make your rental dollars work for you?

### How it works

Our Go-Rent. Go-Grow, Go-Own solution is perfect for businesses who want to keep their options open.

Why lock yourself into long term liabilities that limit your options?

Instead we offer a 12 month agreement so your business has the flexibility to:

- Purchase equipment at any time during the first 12 months and receive 75% of the net rent as a rebate.
- Return equipment at the end of the 12 month agreement if it is no longer required.
- Continue to rent – and we'll simply continue to reduce your purchase price.

### Example

Just say you rent assets valued at \$50,000. By choosing the Go-Rent. Go-Grow, Go-Own solution, you could look forward to:

Low weekly rent:		\$576.92
Purchase price at the end of one year:		\$32,500
Total net payments*		\$53,500
Rental cost of ownership:	just	\$3,500



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## Key benefits

Great benefits of the Go-Rent. Go-Grow, Go-Own solution include:

- Low weekly rental repayments.
- The chance to free up your valuable working capital and grow your business.
- The ability to **TRY** before you decide to buy.
- Peace of mind from knowing you're not stuck with equipment that isn't perfect for your needs.
- A 12 month agreement – don't get locked into a long term lease.
- Rental payments are typically tax-deductable.
- Renting is off 'balance sheet', meaning it doesn't affect your capacity to borrow for future expansion.
- Repayments are 100% tax deductible
- Off-Balance sheet funding
- Purchase equipment outright at any time
- Purchase within the first 12 months and receive a 75% nett rental rebate
- Continue to rent, return or purchase equipment at end of 12 months
- Rent-to-Own option – agree to additional 36 month term after your initial 12 months, receive up to a 30% discount off your weekly rental, and we can use your security bond as your final payment
- Go-Rent. Go-Grow, Go-Own finances any asset that is income generating

## About Priority and the Funder

Our teams have been helping businesses fund their equipment needs for over two decades.

We understand your unique challenges and provide solutions that enable you to achieve your full potential.

We simply help you to get on with building your own personal and business success story in three easy and stress-free ways;

### **1. Make it happen GO- Rent**

We help you get what you need, today.

### **2. Grow your business GO – Grow**

We let you grow your business faster and with less risk.

### **3. Live the dream. Go-Own**

We give you the choice to own your equipment outright; purchase at any time without penalties.



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## What if I want to Rent to Own after the first 12 Months?

Go-Own plus makes renting to own your equipment even easier with a 36 month rental agreement.

When you complete your initial 12 month rental with Go-Rent. Go-Grow, Go-Own, simply switch to a **Go-Own plus** agreement, with rental payments reduced by up to 30%.

It's a flexible finance option with continued tax benefits that allows you to use the extra cash flow to grow your business.

At the end of the rental agreement if you would like to keep the equipment simply make us an offer.